

MEDIA KIT 2026

# Kaia Lune

@kaialune · Lisbon, Portugal

**4.6M**
FOLLOWERS

I make short, warm films about slow travel, skin that feels good and the gadgets that keep up, for 4.6M people who'd rather do than scroll.

## PLATFORMS

### TikTok
@kaialune

**2.4M**
9.4% engagement
640K avg. views

### Instagram
@kaialune

**1.3M**
6.1% engagement
310K avg. views

### YouTube
@kaialune

**860K**
7.2% engagement
420K avg. views

### Newsletter
Soft Landing

**92K**
58% opens engagement

## AUDIENCE

**4.6M**
followers across platforms

**38M**
views every month

**7.8%**
average engagement

**72%**
aged 18 to 34

| Age | |
|---|---|
| 13–17 | 6% |
| 18–24 | 38% |
| 25–34 | 34% |
| 35–44 | 15% |
| 45+ | 7% |

| Top countries | |
|---|---|
| United States | 31% |
| United Kingdo… | 14% |
| Brazil | 11% |
| Portugal | 8% |
| Canada | 7% |

Platform insights, last 90 days. Dated screenshots on request.

## STARTING RATES

| | |
|---|---|
| Sponsored short video | from **$6,500** per video |
| YouTube integration | from **$9,000** per integration |
| Brand ambassador | **Custom** per quarter |
| Story series | from **$3,800** per 5 stories |
| Hosting and keynotes | from **$12,000** per day |
| UGC content pack | from **$2,400** per pack |

Per platform, before usage and travel. Bundles quoted per project.

## SELECTED WORK



**Atlas & Oak Travel**
6.2M views across the series



**Mira Skin**
3.4M views



**Pixelnest**
1.1M YouTube views

## RECENT PARTNERS

Atlas & Oak · MIRA SKIN · pixelnest · Sola · VELA · Bloom Summit · kindred coffee · TIDEPOOL Northwave

## BOOK

Write with your dates, budget and idea. I reply within two working days.


hello@example.com
partnerships@example.com
muse.lauroguedes.dev