

MEDIA KIT 2026

Kaia Lune

@kaialune · Lisbon, Portugal

4.6M
FOLLOWERS

I make short, warm films about slow travel, skin that feels good and the gadgets that keep up, for 4.6M people who'd rather do than scroll.

PLATFORMS

TikTok
@kaialune
2.4M
9.4% engagement
640K avg. views

Instagram
@kaialune
1.3M
6.1% engagement
310K avg. views

YouTube
@kaialune
860K
7.2% engagement
420K avg. views

Newsletter
Soft Landing
92K
58% opens engagement

AUDIENCE

4.6M
followers across platforms

38M
views every month

7.8%
average engagement

72%
aged 18 to 34

Age	
13–17	6%
18–24	38%
25–34	34%
35–44	15%
45+	7%

Top countries	
United States	31%
United Kingdo…	14%
Brazil	11%
Portugal	8%
Canada	7%

Platform insights, last 90 days. Dated screenshots on request.

STARTING RATES

Sponsored short video	from **$6,500** per video
YouTube integration	from **$9,000** per integration
Brand ambassador	**Custom** per quarter
Story series	from **$3,800** per 5 stories
Hosting and keynotes	from **$12,000** per day
UGC content pack	from **$2,400** per pack

Per platform, before usage and travel. Bundles quoted per project.

SELECTED WORK



Atlas & Oak Travel
6.2M views across the series



Mira Skin
3.4M views



Pixelnest
1.1M YouTube views

RECENT PARTNERS

Atlas & Oak · MIRA SKIN · pixelnest · Sola · VELA · Bloom Summit · kindred coffee · TIDEPOOL Northwave

BOOK

Write with your dates, budget and idea. I reply within two working days.

hello@example.com
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